

ALTO NEWSLETTER — Q1 2026

BrightBond is growing, and ALTO keeps connecting generations 🤝

Hello ALTO community,

Q1 2026 has been a strong step forward for ALTO.cool, with more connections, more users, and renewed energy around our mission: reducing loneliness through real human presence.



Real connection across generations starts with simple moments shared together.

BrightBond is live — and the movement is growing

We're excited to share the continued launch and momentum of BrightBond, our podcast about human connection across generations, cultures, and everyday life.

BrightBond is the movement, the vision, and the conversations.

ALTO is the tool that turns this vision into action by connecting people through the app.

A huge thank you to all the guests who have already joined BrightBond and helped shape the first episodes with their stories, insights, and practical tips. We're also delighted to see the podcast and YouTube videos receiving attention around the world. Thank you for listening, sharing, and being part of this journey.

After only two published episodes, BrightBond reached more than 1,000 subscribers and generated over 200,000 impressions. You can now find us on Apple Podcasts, Spotify, and YouTube.

[Watch on YouTube](#)

[Listen on Buzzsprout](#)

[Listen on Spotify](#)

[Listen on Apple Podcasts](#)

Want to help our movement grow?

Please subscribe for free to our YouTube channel, BrightBondOfficial. It is completely free of charge — just click on the bell to subscribe and stay updated with every new episode.

App update: Senior + Companion accounts on the same phone

We've introduced a helpful improvement. You can now create one Senior account and one Companion account using the same mobile phone number, as long as you use two different email addresses.

This makes onboarding easier for:

- people who want to support a loved one and also be active as a companion,

- users who want to switch roles depending on their life situation,
- families helping seniors get started more smoothly.

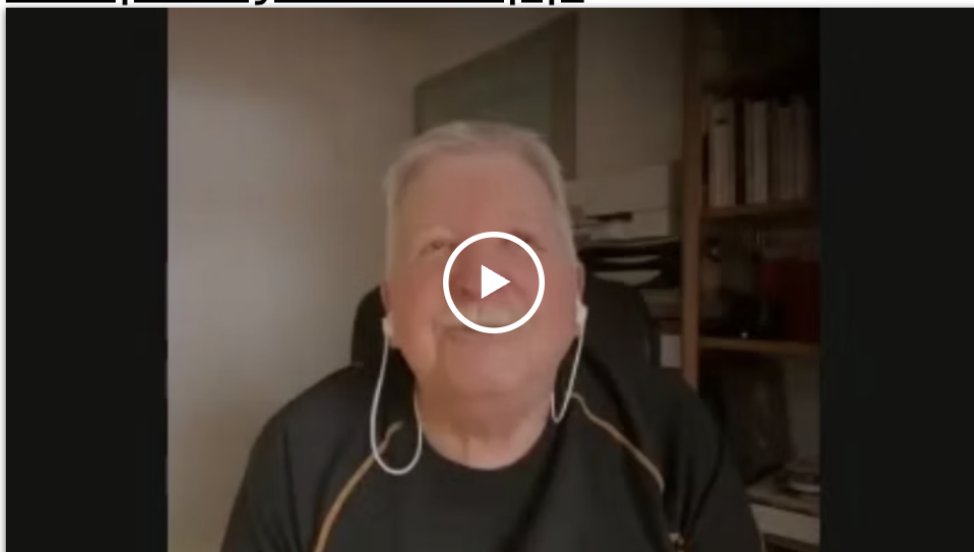


A walk, a coffee, a shared activity — small moments can make a big difference.

Our community keeps growing

We're happy to share that the number of Seniors and Companions is steadily increasing. Every new profile means more opportunities for real moments: a walk, a coffee, a museum visit, a chess game, or simply a conversation that changes someone's day.

Simplicity of the app



Website testimonial: Alain Racine

We have also highlighted Alain Racine's video testimonial on our website. Real voices and real experiences help bring trust, warmth, and credibility to ALTO.

[Discover more on our website](#)

Thank you for helping ALTO grow through your referrals, shares, and trust. We truly believe in word of mouth, so if ALTO or BrightBond speaks to you, we would be grateful if you shared it with people around you.

A note to our companions

Thank you for being such an important part of the ALTO community. One simple habit still makes a big difference: please keep your availability updated regularly in the app so seniors and families can find the right match more easily.

We are also actively looking for more companions. So if ALTO speaks to you, please talk about it around you and invite others to join our growing community.

A quick reminder for companions:

- update your availability regularly,
- visit our website to stay informed,
- share ALTO with others who may want to become companions.

A note to our seniors and families

If you are discovering ALTO for the first time, or helping a loved one get started, we have useful resources available to make onboarding easier and more reassuring.

On www.alto.cool, you'll find:

- video tutorials to learn how to use the app step by step,
- testimonials and real-life examples,
- access to BrightBond episodes and updates,
- news and guidance for Seniors, Companions, and families.

[Visit ALTO.cool](http://www.alto.cool)

 **Vouchers: a meaningful gift that truly helps**

Our voucher system continues to be one of the most impactful ways to support seniors. It allows family and friends to offer companionship hours as a gift, for birthdays, holidays, or simply because they care.

Sometimes the most meaningful gift is not an object, but time, presence, and connection.

To learn more about vouchers, please visit our website: www.alto.cool.

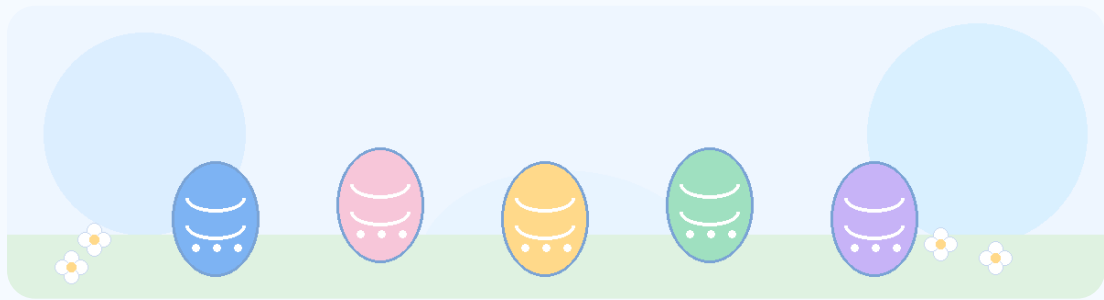
 **Coming soon: live webcast on how to use the app**

To make onboarding even easier, we will soon launch a live online webcast to guide users through:

- creating an account,
- finding the right match,
- booking meetings safely and smoothly,
- using key features and best practices.

We'll share the date and registration details soon on www.alto.cool.

Easter wishes



We wish you and your loved ones a beautiful Easter season filled with peace, warmth, and meaningful moments together.

→  Scan our QR code



Scan to open our Linktree and discover ALTO and BrightBond.

Thank you for being part of this journey

Thank you for helping us build a world where no one feels lonely or alone anymore.

Warm regards,

Patrick Duriaux

ALTO.cool GmbH

One app. Many generations. Endless connections.

Website: www.alto.cool

Linktree: <https://linktr.ee/alto.cool>