



The platform that connects generations to support healthy and happy ageing.

ALTO Newsletter – Q3 2026

One app. Many generations. Endless connections.

From idea to impact. More links, more stories, more hope. ❤️

More links, more hope, more human connection. ❤️

This quarter marks a new milestone for ALTO, BrightBond and Where Is Alice?. The same mission unites them all: nobody should feel invisible.



ALTO CONTINUES TO GROW

More and more **Seniors** and **Companions** are joining our community. Together, they share simple yet meaningful activities: coffee, walks, museums, games, tech support, music and more – or simply a moment of quality time.



BRIGHTBOND IS THRIVING

BrightBond now has over **21,000 YouTube subscribers** and more than **4.5 million impressions** since February 2026. The podcast gives a voice to experts, leaders and people from different generations around human connection, leadership, longevity and the sense of belonging.



RICHER CONTENT FOR EVERYONE

This quarter, we released new inspiring episodes and hosted live webinars to help users discover ALTO. All tutorial videos are available on our website.



REAL IMPACT

Every connection is a unique story.



AVAILABLE IN 3 COUNTRIES

The app is available on iOS, Android and the web, in Switzerland, Germany and the United States. We continue to build partnerships with organizations that share our vision of supporting healthy and happy ageing.



BUILDING BRIDGES, NOT SILOS

Families, communities, companies, associations, healthcare systems and technology all have a role to play. The best solutions happen when they connect – just like people.



21,000+

YouTube subscribers
BrightBond



4.5 M+

impressions
since February 2026

BESTSELLER

International on Amazon
Where Is Alice?

BOOK LAUNCH

Where Is Alice?

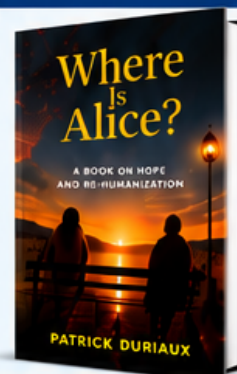
A book on hope and re-humanization.



Available on Amazon as
eBook, paperback and hardcover.



Translations in German
and French are
in progress.



Click below to order the book



Join the movement!

Discover ALTO, BrightBond and Where Is Alice? in one click.



Click here

All our links – **ALTO Linktree**



Learn more at:
www.alto.cool



Together, let's create a world where no one feels invisible.

#BrightBond